



NEW **FRAME KK**

New Perspectives On Your Business

Business Consulting Services: Sales – Marketing –
HR – Operations

NEW FRAME K.K. C/O IN CONTROL

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ABOUT OUR CLIENTS - WHAT WE OFFER

Based in Tokyo Japan, New Frame K.K. helps startups, small and medium-sized businesses achieve their goals faster. We work with Entrepreneurs, Business Owners, and Management Teams to help them start, grow, and sell profitable business enterprises in Japan and Asia.

WHY CHOOSE NEW FRAME K.K.?

We are able to see your business from an impartial viewpoint, identify and eliminate critical weaknesses, and accelerate your business productivity and profitability.

Our Business Consulting Services cover the following areas, but can be adapted to your unique situation.

NEW FRAME KK

WHY CHOOSE US? WHAT CAN WE DO FOR YOU? WHAT DO WE OFFER?

WHAT CAN WE DO FOR YOU?

- Personal Wealth Optimization. "Monetizing the business".
- Financing, Budgeting and Cash Flow Management.
- Business Workflow Improvements - Including Tech / Software Suggestions.
- Culture: Mission, Vision, Values
- Sales - Getting more clients, Performance Management, Sales Training.
- Marketing - Branding - Automated Lead Generation.
- HR - Internal Hiring, Termination, Dispute Resolution Legal Issues, Contracts, Risk Management.
- Growth Strategies/ Scaling the business 2-5 YR Planning.
- M&A Advisory - Preparing your business for sale (short or long term).
- More...



HOW DOES BUSINESS CONSULTING WORK?

Analyzing business processes on paper isn't enough. We need to see them in action in order to make a conclusion about the process and company as a whole. We get to know your business intimately and study the small details. We look for inefficiencies in your system and seek ways to improve them.

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HOW DOES IT WORK? WHAT AREAS DO WE FOCUS ON? WHAT ARE THE BENEFITS?

WHAT ARE THE BENEFITS

One of the biggest benefits of using New Frame K.K. is you get a "Fresh Pair of Eyes." You get the benefits of our strong business backgrounds, years of experience and importantly, you get the cost-saving of hiring consultants when compared to hiring a full-time employee. You also get independent, honest, and qualified advice.

WHAT AREAS DO WE IMPROVE?

- Identifying corporate stakeholder wants and needs.
- Prioritizing goals and tasks.
- Identifying and eliminating bottlenecks, inefficient use of resources and time.
- Setting timelines and milestones for key strategic goals, holding managers accountable.
- Identifying areas where poor communication or lack of accountability affect productivity.
- Introducing skilled and reputable business professionals and industry experts to improve efficiency and compliance.
- Improve Technology applications and training.

Curtis Mackenzie

Founder & Managing Director

Originally from Vancouver, Canada. Curtis is the Founder and Managing Director of New Frame K.K. Currently residing in Tokyo Japan, he has been living and working in Asia for over 20 years, most recently founding, building and selling a successful IT recruitment firm in 2018. Expertise includes Startup Ventures, Business Consulting, Sales & Marketing, Human Resources, Team Building, Market Entry, Directorship, Negotiation & Dispute Resolution, Financing, M&A. Extensive Japan & Asia network in the Human Capital, Recruitment and Technology Industries.

Previous Positions:

Founder & Managing Director – Vision Consulting Services K.K. (2006–2018)
Co Founder – Tokyo Executives LLC (2010–2019)

Education:

BBA Business Administration (HRM) –Simon Fraser University, B.C. Canada

Chris Ellis

Senior Partner

Chris has a fascination for business development and assisting new companies to succeed and hire the right staff in Japan. Most recently he worked as an Advisory professional for a leading Tokyo-based Business Advisory firm. He was the CEO and co-founder of The Refined Group, a boutique recruiting firm in Tokyo, and has worked as a business consultant and executive search professional since 2005. He is focused on Consumer Goods, Online and Digital Marketing and IT related positions and has a passion for blockchain technology and recruiting.

Previous Positions:

Director of Business Development – June Advisors Group (Law firm) (2016 – 2020)
Founder & CEO – The Refined Group K.K. (2010–2016)

Education:

Bachelor of Psychology, Masters of Marketing
Monash University, Melbourne Australia



**PROVIDING PROFESSIONAL
AND HONEST BUSINESS
CONSULTING ADVICE**



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